

Chamber of Commerce Plans are Developing

Temporary Officers Have Been Installed

The newly elected directors of the Chamber of Commerce have been busy with organization plans and met Wednesday evening and have drawn up a draft of proposed by-laws and formed a temporary organization with Richard A. Hawks chairman and Harold Roberts secretary.

It was also decided to have 10 members on the board of directors and the three receiving the next highest votes at the recent organization meeting. Harry Sumner, A. E. Morgan and Sam Perloff were added to the original seven elected. Charles Klunk tendered his resignation as a director, which was accepted. Director W. B. Thurber, who has taken an active interest in the organization, suggested Carl T. Colt, a resident of Sierra Madre, who is a member of the Los Angeles Chamber of Commerce, to fill the vacancy and he was elected to succeed Mr. Klunk.

The next meeting of the directors will be held January 7, at which time it is hoped the organization will be perfected.

Arts Guild Xmas Party

The annual Arts Guild Christmas Party, held at the Old Brick Oven Friday evening, was a very successful and enjoyable affair with over 100 in attendance.

Miss Fannie Charles Dillon played Christmas carols, the singing being led by Laura Cadogan and Francis Eakman. Arthur D. Dorey, a former name-band pianist, was also present and played for singing and dancing.

The Christmas tree was a thing of beauty and joy forever. Each person brought a gift and Santa Claus Francis Eakman distributed them with rare judgment.

A judge and jury decided to shift responsibility in deciding who brought the most appropriate gift, and left it to the guests to decide by their applause. Santa Claus, 358 N. Canyon, won top honors with a wood-block print, his own work, entitled "White Christmas," a picture of the Indian church and sketch he made there.

RECEPTION FOR REV. GROETSEMA NEXT THURSDAY

Kenneth Bush and assisting committee are making plans for a farewell reception honoring Rev. Frederic Groetsma and family. The affair will be held at the church hall Thursday evening, December 27, from 7:30 to 9:30, and will be strictly informal. A most cordial invitation is extended to all church members and friends in the community to attend.

Ascension Christmas Held in Parish House

Sunday evening, December 23, at 7:30 p.m., there will be a Parish Christmas Party at the Parish House. The children of the Sunday School will present tableaux scenes to accompany the Christmas story with Christmas carols by the choir, interspersed with the story. The narrator, Judy Fortner, the Blessed Virgin, Margaret Farrow, the angel of the Annunciation, Tom Henzes, St. Joseph, Dick Dwyer, Sammy Bradshaw and Joe Davis. Three Kings. A chorus of 50 children from the Sunday School will assist as Shepherds and Angels.

Following the pageant there will be a Christmas Tree, presents and refreshments.

All organizations of the parish are assisting in presenting a real old fashioned Christmas party.

HISTORICAL SOCIETY MAKES PLEA FOR VITAL WORLD WAR II DATA

Service of the 500 Local Men and Women Should be in Library

The Historical Society of Sierra Madre is deeply grateful to the Library Board for its interest in preserving in permanent form the roll of the men and women from Sierra Madre who served in World War II. It is a fine tribute that the new library will have their names in a place of honor in the "Sierra Madre Room." The value of the record will be in proportion to its completeness and accuracy. Every man and woman from Sierra Madre, whether from this draft board or not, is urged to fill out a blank and leave it at the Public Library. It is so easy to put it off!

Some day a child or grandchild or historian will look for the record and not finding it will say, "Why is it not here?" The answer is simple, "No one cared," or "The person has moved." Now is the time. Blanks can be obtained at the Library or at the News office. Please see that your name is not left out.

WM. LAUREN RHODES, ARTHUR O. PRITCHARD, For The Sierra Madre Historical Society.

BULLETIN

As the News goes to press word comes that James Hawks passed away Wednesday afternoon at his home, 88 E. Grand View. Mr. Hawks has been prominent in Sierra Madre for many years until his recent illness. At this time no arrangements have been made but will be announced by Grant Chapel.

BOY SCOUTS' 1ST CARAVAN SINCE 1941

Final plans were disclosed today at the meeting of the board of directors of the Pasadena-San Gabriel Valley Council, Boy Scouts of America, for the Winter Caravan.

The Caravan, a yearly activity of the boys of the whole council of which Sierra Madre comprises one of 17 districts, will be resumed after a lapse of four years. Not since the dark days of 1941 has this time-honored custom been observed because of war restrictions and safety of the boys.

This year, however, the Caravan will be bigger and better and it is expected that as many as 400 Scouts and Scouters, many already signed from Sierra Madre, will make the desert trek.

In passenger cars, station wagons and busses as many as 400 will assemble in the vicinity of Rosemead Blvd. and Mission Rd. on December 27 at 8 a.m. and with State Police motorcycle escort will start the journey to Palm Springs.

Scouts and Scouters will be dressed in Western attire and will camp among the age-old palm trees of Andreas Canyon. The camp will border on the swift-moving mountain stream of clear water and there at the foot of the mountainous rocks and up the clear desert sky a three-day camp will thrill the hearts of man and boy.

Cooking meals and hiking through the beautiful scenic canyons, the most of the night, and campfires at night will furnish entertainment that will live long in the memories of the caravan.

A special feature of the caravan is the brand which identifies the particular caravan. Each boy will be entitled to have his belt or hat or some piece of his equipment branded with the old-fashioned branding iron.

Camp will be broken at approximately noon on Saturday and one more milestone in the lives of 400 clean-cut young Americans will have been accomplished.

LT. THURBER MARRIED

L. R. B. Thurber, recently discharged from the Army Air Force at Lincoln, Neb., has been assigned as pilot of multi-motor planes in the Army Air Force Reserve. He was married recently to Miss Gav Breitinger, daughter of the publisher of the Daily Report at Bakersfield, and they are spending the holidays at the home of his parents, Lt. Col. and Mrs. W. D. Thurber. Lt. Thurber has taken a position as editor of the Aviation News-Beacon, a weekly newspaper devoted to private aviation, the first issue making its appearance the middle of January. It will cover 11 Western States. Offices will be in Los Angeles.

"GEORGE THE ROOSTER"

Miss Margaret Addis, assistant librarian, recently published a book for children which has been greatly praised by educators and persons familiar with child literature.

It was published by the Wallace Hebbard Publishing Co. of Santa Barbara. It is entitled "George the Rooster" and is a story of a rooster who hoped to be sent to the shows.

WINS FIRST PLACE IN L. A. HISTORICAL AWARD

Don Jones, a nephew of R. J. Bruns, 47 W. Grand View, was placed first against 871 Los Angeles students in the Hearst National American Historical Award. He won a \$250 War Bond and a privilege to compete in the country-wide final.

Don is a student at the Loyola high school in Los Angeles. His picture with the next two competing students was in the Tuesday Examiner in an impressive full-page view.

LESIE B. WYNNE AT HOME FROM PACIFIC

Leslie Bernard Wynne is in Sierra Madre, having arrived at the home of his parents, Mr. and Mrs. Leslie B. Wynne, 273 Sturtevant Dr. Thursday after receiving his discharge from Fort MacArthur from two and a half years of service in the Pacific. He was attached to the 19th-13th Aviation Engineering and received his campaign stars from APO Bay, Cape Gloucester, New Britain, Hollandia, Dutch New Guinea and Clark's Field on Luzon.



Helen Narozny, Margaret Cash and Catherine Tuttle discussing plans for the Artists' Tea last Friday while Sweet-Sue, Mrs. Narozny's red setter, listens in.

Many Attend Artists' Tea and Exhibit Friday

Last Friday afternoon the Women's clubhouse was the scene of a very interesting group of Sierra Madre connoisseurs reviewing the work of local artists, Helen Narozny, Margaret Cash and Catherine Tuttle, who exhibited their paintings in the reception room and auditorium. The ladies graciously received their guests and escorted them to the various exhibits, pausing for a cup of tea at the beautifully appointed table where Mmes. Dale Turnbull, William Stoddard and John Emory Diemer poured.

The work of the three artists, all members of the Women Painters of the West, expressed variety, individuality and charm. Mrs. Tuttle's exhibit was in the water colors, Mrs. Cash's the temperas and Mrs. Narozny's the oils.

Mr. Hall was born in Staffordshire, England, and came to Canada in 1905. He graduated, had post-graduate study and was ordained as a Methodist minister in 1907.

Although illness curtailed Mr. Hall's activities in community life, he was a great inspiration to the friends who knew him in his home. He possessed a great spirit, read much, had a retentive mind, and was an intelligent and unusual conversationalist.

Rev. B. D. Stauden of the First Methodist church of Pasadena officiated yesterday. Mrs. Janet Wood was soloist. Entombment was at the Pasadena Mausoleum in charge of Grant Chapel, Harry A. Lange, director.

Sierra Madre Xmas Boxes to be Opened Aboard the St. Alice

The many people in Sierra Madre who made possible the Christmas boxes sent from Red Cross to men who will spend Christmas aboard ships, will be interested in the statement from Mrs. Young that all the local boxes were sent to the hospital ship, the St. Alice.

People who dropped into the work rooms last fall to watch the packing of the boxes were charmed with their Christmas appearance and contents, even a sprig of spruce tied with a red bow being enclosed.

◆ A baby son was born to Mr. and Mrs. Robert C. Lyon, 497 W. Grand View, December 11, at the Huntington Memorial hospital.

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There's Christmas in the Air Today

Maybe we haven't as many Christmas lights turned on in dear old Sierra Madre as some of our sister cities but there is a lot of Christmas spirit just the same. It is in the air. The carols and hymns which wait from Mr. Dumas' store through the streets of the town are nothing less than beautiful. It makes the atmosphere contagious with the Yuletide spirit. Well—before this article is typed a Santa Claus from Marshall's Sierra Madre Nursery left a beautiful silver potted cluster of poinsettias on the desk of the News office. We are still new enough to the West that poinsettias, if more than one in a pot, look like a million dollars.

Radio Technician Home from Camp at New Orleans, La.

T/Cpl. Norman Dumas came home Tuesday morning from New Orleans, La., where he has served more than two years at Camp Plaquemine as Radio Technical Engineer in charge of maintenance of the Camp Amplifier and Sound systems.

Mr. Dumas has received his discharge and will be associated with his father, Russell Dumas, in charge of the radio department. His wife and infant daughter have lived at 381 Ramona during his absence.

PICTURE OF THE WEEK

An exquisite pencil drawing of the Church of the Ascension portal was on exhibit for a short time in the News office this week. The drawing, by artist Adele Richardson, is a real gem and much prized by Sierra Madreans who love the quaintness of the English architecture.

Ceramic Gift a Christmas to Hospitals

A Christmas gift of magnanimous proportions was presented by the A. L. Suman Pottery Monday to the Hospital Committee of Red Cross. The gift was 16 large boxes of the beautiful ceramics, ash trays and flower vases for rooms of patients who will spend Christmas in bed.

Mrs. Edward Clinton Young, chairman of the committee, says this splendid donation will be placed in the Long Beach hospital. This unusual gift is the third such contribution from the Suman family.

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Sierra Madre Float Will Be Credit to City. Work Progressing Nicely

Help Wanted to Trim New Year's Eve

Work on the float for the Rose Parade is proceeding on schedule and every indication points to Sierra Madre having an entry of which we may all be proud. Alfred Dewey, designer, has been busy on the model and details of construction, and while the theme has not yet been disclosed, the News representative was given a pre-view and it will be novel, original and attractive.

Harold Spears has had charge of the carpentry work, and the framework is practically completed. He has been assisted by Thomas Tarwater, Pete Kreuscher and Jack Moffatt.

Assurance is given by J. C. Hansen and Paul S. Goya, local growers, that the flowers are coming along nicely and there will be plenty of them. Fortunately Sierra Madre was not hit by the recent frost which depleted many of the sources on which other cities were depending.

The funds are also coming along in a gratifying manner. A number of tickets were sold at the Firemen's Ball and Mrs. Gwen Dewey announces that \$542 has been taken in from the sale of tickets.

Mrs. Rosalie Goodwin was awarded a painting, from the brush of Mr. Dewey, for selling the largest number of tickets. We are unable to print the names of the prize winners in the drawing as the publication of lotteries in a newspaper is forbidden by the government.

The sum of \$200 is assured by the Council and R. L. Lewis and Frank Spencer are busy raising the \$500 needed to complete the fund, among the merchants and public-spirited citizens.

The work of building and decorating the float is being done at the city pumping plant on E. Sierra Madre Blvd. and plenty of workers are wanted. A few will be needed Sunday and several on Monday, December 31, and many more all night or parts of it, Monday night, New Year's Eve. Please sign up at the City Hall. The work will be done in the building which will be heated. There will be hot coffee in abundance and refreshments.

Eddie Robertson, chairman of the Float Committee, says he never knew there was so much work connected with that position, but he is doing a good job of it.

Arrangements have been made by a moving picture company to take progressive pictures of the float as it develops.

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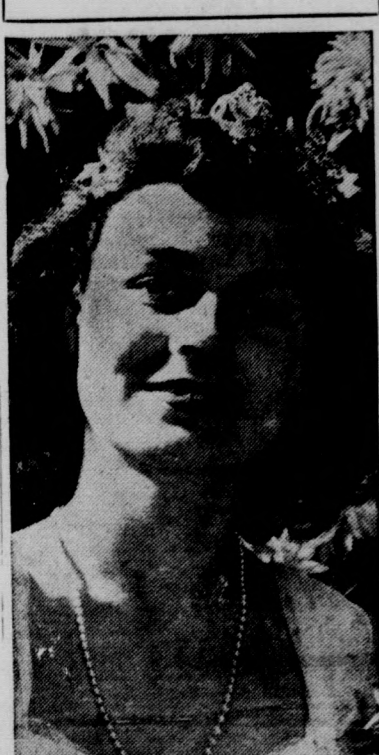
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Rose Queen



Patricia Auman, 17 year old Pasadena Junior College co-ed, has been chosen Queen of the 57th Annual Tournament of Roses parade and Rose Bowl game New Year's day. She was chosen from 2500 school girl contestants and will ride on a rose covered float immediately behind Admiral William F. Halsey, the grand marshal.

Kiddies' Christmas Treat at Park Dec. 24

Firemen's Ball Held Saturday Big Success By FIRE FLAMES REPORTER

The firemen will gather at the clubrooms on Friday evening, December 21, at 7, to fill the stockings for the Kiddies Treat at the park. The lights will be turned on at seven o'clock p.m., sharp, December 24th, (Monday). If everything works as planned, a short program of choir singing, led by Santa Claus, will precede the presentation of the stockings. Old Santa will be assisted by Louie Karger, if you all know what I mean. He needs no further introduction nor does he need a pillow. It is expected that more than 600 children will attend.

The men of the fire department can hardly wait for you to read this, so that you will know how grateful we are to those who made our Dance and Card Party such a big success, and to those who contributed, without attending the party, for their generous contributions. We have found during the ticket selling that we have many friends about the city. This alone prompts us to continue with our efforts to keep the city safe from fire and help in our modest way with any and all town functions. This annual affair held by the firemen is not alone for charitable purposes, but aids greatly in holding the firemen together, which is not at all a minor matter for the citizens of Sierra Madre. It is a MUCH importance that we stay together.

continued on page eight

LT. DENNIS JR. Discharged at Santa Ana

First Lt. Norman S. Dennis, Jr., son of Mr. and Mrs. Norman S. Dennis, 457 North Lima, was honorably discharged from the separation base at Santa Ana, maintained by the Army Air Forces.

Dennis is a veteran of 34 months of service in the Army Air Forces. He served in New Guinea, the Philippines, and Okinawa as a pilot.

The AAF has awarded him the Air Medal and the Asiatic Pacific theater ribbon with seven battle stars.

Before entering the service Dennis was a student at Pomona college.

MAJOR REITHERMAN RETURNS FROM INDIA

Mat. Wolfgang Reitherman is spending some time in the city with his sister, Margaret Reitherman, 138 W. Sierra Madre Blvd. Mr. Reitherman, a former artist with the Walt Disney studios, recently returned from India where he has been serving with the Air Transport Command during the war.

Portion of Hastings Ranch to be Annexed to Pasadena. Sierra Madre May Get Part

Plans were made at a meeting of representatives of Santa Anita Mesa and officials of the City of Pasadena Tuesday, whereby steps were taken for the annexation of 400 acres of the former Hastings Ranch to Pasadena.

City directors, department heads of all municipal utilities and members of the Pasadena Planning Commission met with Harrison R. Baker, subdivision of the property, Fred Marlowe, his associate, and Clarence P. Day, civil engineer for the new subdivision.

Mr. Baker outlined plans for the new territory which will eventually be the home area for something like 15,000 people, quite a community in itself.

There will be a community village on Foothill Blvd. at Rosemead, with a high-class residential area to the north, the first homes to be built in the Michillinda section between Hampton Rd. and Orange Grove Ave., according to Mr. Baker. None of the lots will be smaller than 90x170 feet.

In order to retain the rural atmosphere there will be sidewalks only on the main streets.

City directors will re-visit their former actions providing for the extension of Orange Grove Ave. through the ranch.

In reporting the meeting, one of the Pasadena papers stated "The magnificent thousand-acre Hastings Ranch is to become part of Pasadena."

The News called Mr. Baker, who assured us that only the 400 acres, the first to be subdivided, and lying south of the tracks, is to be made a part of Pasadena, at this time and that the assurances which he gave to representatives of Sierra Madre still stand and that Sierra Madre will receive every consideration for the property lying north of the tracks, provided sufficient water can be furnished.

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◆ Mrs. Lillian Millman of Lavalonia is spending her 10th winter in Sierra Madre with her daughter, Mrs. Marvin Coates, 240 E. Sierra Madre Blvd. Another guest at the Coates home was Alfred Diebolt Jr. of Palo Alto the last week.



Refreshing, enticing!
DAGGETT & RAMSDELL'S

Mountain Heather
COLOGNE
\$1.00

A lovely new cologne with an appealing outdoor freshness... and a fatal feminine enchantment. Perfect qualities for a cologne you'll want to use day and night. Dainty sprays of heather bells (from which it steals its delicate fragrance) decorate the pretty pink package that holds the ornamental "lady" bottle. It's charming for gifts!

Hartman's
The Sierra Pharmacy
Custer 5-3311

The Greatest Buys in our Store are made

OVER OUR DIAMOND COUNTER



PAY BY THE WEEK \$50.00

True, we offer value in our watches, silverware, and jewelry, but not to compare with the value we offer in diamonds. Our keen purchasing ability does not have the latitude in other goods as in diamonds nor are we as restricted in minimum prices as, for example, on nationally advertised watches. Come and choose diamonds with the assurance of value.

One of the largest stocks of platinum on the West Coast. Rings designed and created to your own special order.

BYRON C. HOPPER
Manufacturing Jeweler
Opposite P.E. Station. Custer 5-3372 Sierra Madre



Sierra Madre Hardware Co.

WILL KEEP OPEN EVENINGS
DECEMBER 14-15 AND 21-22

CIVIC CLUB AND CHRISTMAS GO HAND IN HAND FOR GOOD CHEER

Christmas time is one of the highlights of Civic club activities. The members have made special plans to remember others and not the least, their own kiddies. Friday, 32 bed jackets will be presented to the teen-age ward at Olive View Sanatorium and tray favors filled with candy. The committee, Mrs. Gay Whiting, Mrs. Ralph Hutcheson, Mrs. Wallace Goodwin, with their president, Ruth Miles, are not only taking the gifts to Olive View but they are taking two good-cheer messengers, Alfred Dewey, to sketch for the patients, and Walter Hupfeld, accordionist, to give the Christmas music.

The club was also responsible for 12 Christmas boxes sent to hospitalized service men by the Red Cross Camp and Hospital committee. Toy Loan, which is sponsored by the club, will have its Christmas touch Thursday when Christmas candies will be served in the Toy Loan Library. The same evening Civic club kiddies will have their party at the Alfred Dewey Jr. home on Churchill Rd., when a live Christmas tree will be brought in from the Dewey estate. Joe Bush will take Santa's place, distribute the gifts and enjoy the movies with his juvenile following. The party committee includes Muriel Tarr, Mrs. Lloyd Johnson, Mrs. Whiting and Mrs. Butler.

GIRL SCOUTS' PROJECTS CENTER ON CHRISTMAS

The new Girl Scout Troop No. 6 recently graduated from the Brownies, with Mrs. Walter Nollac, leader, put their newly chosen motto, "Give Cheer to Others," right to work. By arrangements of Mrs. C. H. Gerke the group was guest at the British Home on Manzanita and enjoyed a tour of the home and grounds, escorted by Mrs. Elizabeth Turner. They gathered in the parlors and sang Christmas carols after refreshments. The girls baked the cookies themselves for their Cheer Package.

The British Home seems to be a favored place, for Troop No. 1 presented nut-cup favors for the Christmas time with the candy too. The girls met at the home of their leader, Mrs. Dowding, of Ramona, Sunday before visiting the British Home. They also sent Christmas cards and gum to the Sanatorium in Duarte.

LIBRARY RECEIVES GIFT

The Sierra Madre Public Library is in receipt of an Arthur Rackham bibliography, beautifully illustrated with samples of his work, a gift of Grace Clark Haskell. Mrs. Haskell, though a resident of Altadena, is very interested in Sierra Madre as it was the home of her father, while Mr. Haskell is the architect of our proposed new public library.

◆ Mr. and Mrs. Richard Merriam, 650 W. Montecito, will be moving to South Pasadena December 31. They have sold their home to a Mr. Podleski of Arcadia. The Merrimans will live at 3250 Alameda, East Pasadena, which they have purchased, until such time as they can build in Sierra Madre.



CARL HANSEN

Ford Sales and Service
37 W. Sierra Madre Blvd.
Custer 5-5731

76 GIFT-BOXES SENT

The appeal for toys and school supplies for the children of war-devastated Europe was met with wholehearted response by the Junior Red Cross members of the grammar school who collected and packed 76 gift boxes to be shipped to children overseas. Each box contained several small new toys, paper, crayons and toilet articles. In some cases in Europe boys and girls have not seen a toy in years.

◆ Mrs. Wm. K. Keith, 381 Mariposa, is entertaining her mother, Mrs. Ida C. Sieberg of Chicago, for the holidays. Mrs. Sieberg arrived last Sunday.

◆ Someone asked Jim Heasley what the definition of a pedestrian might be. He answered it was a man with two cars, a wife and a son in high school.

◆ Mrs. Lillian Young Clark is home after a week at Playa del Rey as guest of her son and wife, Mr. and Mrs. Jack Young.

Packaged Ice Cream
to take home

SKRIBLS
Hotel Bldg. Phone 3308

AT THE
DANCE
FRIDAY NIGHT
December 21
THERE WILL BE
WESTERN AND MODERN
MUSIC
WOMAN'S CLUBHOUSE
Hal Hallsen
Radio Roundup Band

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Lowest available rates for new and renewal subscriptions

now available again

LADIES HOME JOURNAL

1 Yr. \$2.00. 2 Yr. \$3.00

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JAMES B. CARPENTER, Rep.

c/o Farrell Rest Home, 108 E. Grand View, Sierra Madre

?

Why do so many hazard so much to save so little?

Why do you risk your property, your income, and your earning capacity, when a good insurance company will furnish full protection at so little cost? Right now we are wondering if your home is insured for enough under present-day replacement cost.

Yea, you say, I know, but costs are coming down. Don't you believe it!

P.S. To New Home Builders: Ask us about the Course of Construction 5-year fire insurance policy at a saving to you of approximately one year's premium.

JOHN C. LOOMIS

REAL ESTATE AND INSURANCE BROKER

38 W. SIERRA MADRE BLVD.

NOTARY

Custer 5-3312

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California Real Estate Association
Pasadena Realty Board

Now Open!

Sierra Madre Hotel
Dining Room

Hotel Building, Sierra Madre

Good home-style food

Merchants Lunch

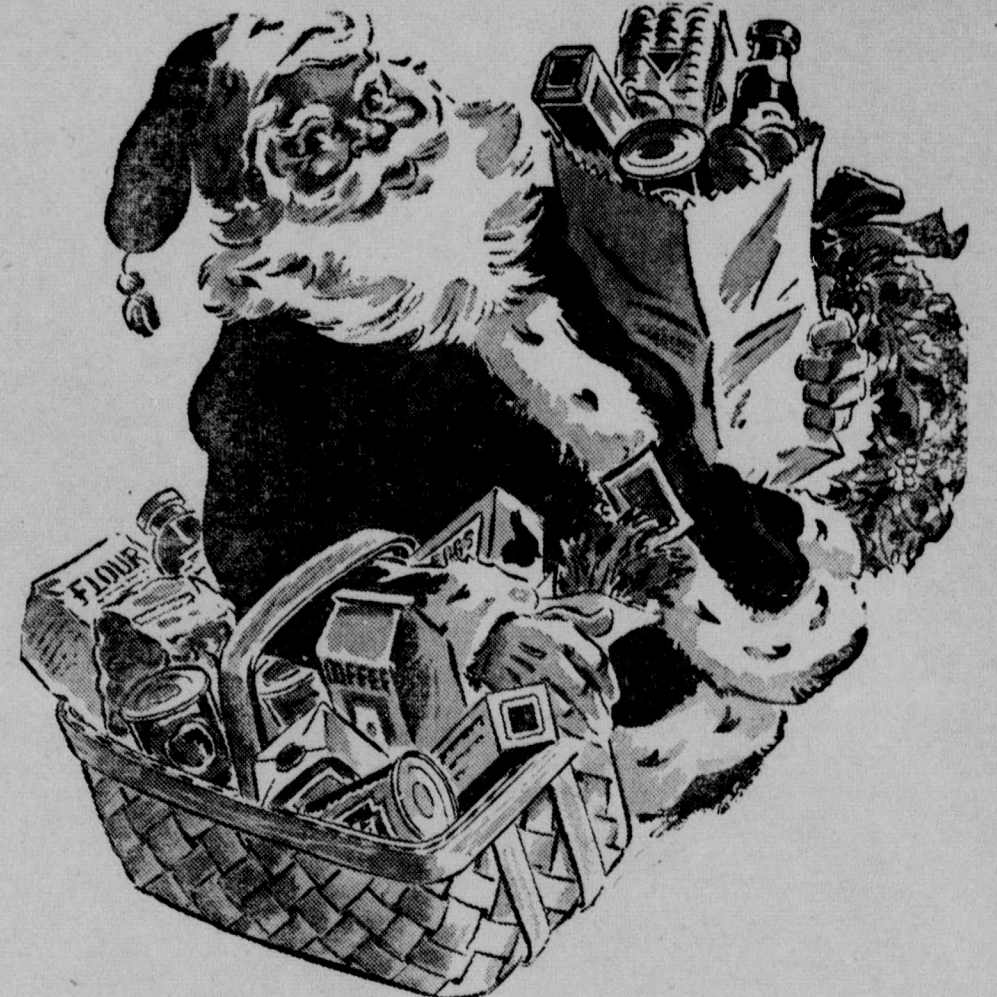
Dinner

COME IN AND ENJOY OUR GOOD SERVICE AND
REASONABLE PRICES

Open 11 A.M.

Closed Tuesdays

Christmas Greetings



Pratts

331 W. Sierra Madre Blvd.

Your Friendly Service Store

Phone 3338

GIFTS GALORE for Everyone

OLD SOUTH Sets & Colognes	MAX FACTOR SETS	PINAUD LILIANELLE APPLE BLOSSOM SETS	LUCIEN LeLONG COLOGNES AND PERFUMES
1.00 3.75	2.50 6.00	1.95 3.50	1.50 12.00

Wrisley Soaps AND Gift Sets	HARRIET H. AYER PINK CLOVER HONEYUCKLE SETS	JUNIOR DUDES BUBBLING 300 BUBBLE BATH	Coty Perfumes Colognes - Sets
1.00 3.50	4.00	60¢ 1.00	1.00 10.00

TUYA SETS	ORLOFF'S Attar of Petals	TALCUM POWDER COTY — FROLIC EVENING IN PARIS ROGER & GALLEY	Chen Yu Polish Sets
5.50 10.85	1.00 4.75		1.75 10.85

CIGARETTE LIGHTERS	WALLETS	TOBACCOS Pouches	MANICURE IMPLEMENTS in cases
1.00 to 3.95	1.00 — 10.00	CIGARS boxes 25s, 50s	3.00
FOUNTAIN PENS	TOBACCO POUCHES MEN'S LEATHER BELTS	CIGARETTES By the carton	
1.00 to 8.75			

SURFSRAY TOILETRIES FOR MEN	Seaforth Men's Toiletries	SADDLE CLUB LAVENDER BY WRISLEY FOR MEN	CHAMPREL MEN SETS
1.00 4.50	1.00 7.00	1.00 3.50	1.00 3.50

Congo Cologne	LENEL'S TRIFLING POWDER	TUSSY GIFTS	Elmo Gift Sets
Bracelet Cologne	COLOGNE SOAP	FOR HER	Cologne, Powder
1.75 \$3 \$5	2.50 5.00	1.00 5.00	2.25 3.75

CHRISTMAS GIFT WRAPPINGS	VarvaNonchalant or Follow Me	Marlon Dragee or Harvard Mix Box Candy	CHRISTMAS CARDS
SEALS TAGS STRING	1.00 5.00		5c — 10c — 25c boxes 59c — 97c

Tom & Jerry Batter 59¢	FALCON CAMERA Takes 16 Pictures on 127 Film Including 2 Rolls 127 Film	4.95	SOUTHERN COMFORT
OLD ENGLISH			Pt. 5th 3.62 5.79

KINGS BLACK LABEL	MANY OTHER GIFTS That you can't find elsewhere TRY US	ROYAL DRUG STORE 17 KERSTING COURT, PHONE 3320	CHRISTIAN BROS. BRANDY 5th gal. \$4.15 CHRISTIAN BROS. WINE
Pt. 5th 2.43 3.84			

Open Every Nite until 9 P.M. and All Day Sunday and
Monday before Christmas

Good when it's cold

Eastside



LOS ANGELES BREWING CO., LOS ANGELES

The mothers are making cakes and cookies for Scout Troop No. 8 for their Christmas party tomorrow evening at Pritchard Hall. The Scouts and their Scout Mas-

ter, Hans Gutherz, have planned an excellent program for the parents who will be the guests. Mrs. Gordon McMillan is in charge of arrangements and for information call her at 4623.

The James Cables will have as guests for dinner Christmas eve, Mrs. N. B. Hutton and Mr. and Mrs. Hotkins and will enjoy Christmas dinner with the Hotkins in Alhambra.

Born to Mr. and Mrs. John Onak, Jr., December 12th, a daughter, at Huntington Memorial hospital.

The Christian Workers' class from the Church of the Nazarene held a Christmas class party Friday evening at the Park House. Refreshments were served to 21.

Mr. and Mrs. Emory Diemer and family will spend three days, including Christmas, with relatives and friends in Long Beach.

Mr. and Mrs. Kenneth Bush will entertain five out-of-town guests at a family dinner Christmas day.

Mrs. Arthur O. Pritchard Jr., with her father, Cyrus E. White, arrived Friday from Berkeley and remained with Dr. and Miss Pritchard until yesterday.

SANTA ANITA TO OPEN NEXT WEEK

With post time for the first race set for 1 p.m. on each day of its greatest winter racing season, Santa Anita Park, through General Manager Gwynn Wilson, announces that everything is in readiness for the banner opening a week from Saturday, December 29.

There will be racing Tuesdays through Saturdays, except Tuesday, January 8, to take in the 55 days until March 16. Leading thoroughbreds and jockeys of the country are already on the grounds preparing for the richest races in the world—the \$100,000 Santa Anita Handicap on March 9 and the \$100,000 Santa Anita Derby on February 23.

An original design of the burst of a floral atomic bomb in the infield promises to furnish the most brilliant winter display yet offered at Santa Anita Park. Around 2,000,000 plants, acres of lawns, and new gardens, shrubs and trees have been planted.

General admission to Santa Anita Park will continue at \$1.20, tax paid. Clubhouse tickets, including general admission, will be \$3.00, tax paid.

ALA ACTIVITIES

The American Legion Auxiliary held a busy but pleasant meeting at the home of Louise Block Thursday night with Mrs. P. M. Linville as co-hostess. Plans were made for a birthday post-card shower for charter member, Stella Dennison who is hospitalized at 1500 Duarte Rd., Duarte, her birthday being Friday, December 21. Child welfare chairman, Lucille Nollis, had received from Department a check for \$32.20 to be used in Sierra Madre for Christmas gifts for half-orphaned and the children of hospitalized veterans. Educational chairman, Minnie Sturman, reported contact with our schools which will participate in the yearly Americanism essay contest sponsored by the Department. The next meeting will be a Christmas party at the home of President Sylvia Quinlan, 241 Ramona Ave., Thursday night, December 27, at 8 o'clock. Prospective members will be special guests. Everyone is requested to bring an exchange gift and come prepared to do a stunt.

Tommy Mitchell and Mrs. Jack Mitchell will spend Christmas Day with Mr. Mitchell at the U.S. Veterans' Hospital at San Fernando. Mr. Mitchell is slowly improving.

FIRE FLAMES

And we still have the fire situation to consider, which means that we cannot have parties and forget the fire danger. Be careful this year with the kind of lighting used for Christmas trees. And by all means watch that no one stands too close to an open flame while adorned in their inflammable night array. This is really bad. Pajama material is most inflammable—please be careful. We are having such a wonderful year in regards to fire—we would regret having an occurrence that would mar it. Let's keep the FIRES OUT.

Miss Priscilla Young entertained a group of teen agers at her home on Grand View Wednesday evening.

Dr. and Mrs. J. Stadden Miller will celebrate Christmas at home with their family, Stevie, 15 months old, and their new baby daughter, 15 days. Mrs. Collier, Mrs. Miller's mother from Ventura, will come down to spend the holidays.

8 and 16 M.M.

Micky Mouse
Donald Duck
and Castle Films

RENTAL & SALE

DACHSTEINER'S
528 S. Myrtle. Mon. 133

The Frog

TALKS about

ROBERTS MARKET

and Things!

Man is ever in a struggle, and he's oft misunderstood. There are days the worst that's in him is master of the good. But at Christmas kindness rules him and he puts himself aside. And his petty hates are vanquished and his heart is opened wide. O, I don't know how to say it, but somehow it seems to me That at Christmas man is almost What God sent him here to be.

—Edgar Guest.

I WISH POP WOULD get me an amanuensis so I could keep account of all the comings and goings of folks around me. I am about the busiest little bee—I mean frog—in town, and my ears are just ringing from the reverberations: "Do you know when you will have any butter?" and "When will you get oleo?"

LET ME PAINT the true picture of the butter situation as presented in the Commercial Bulletin of Dec. 14th: "In September California dairymen turned out only 15 per cent as much butter as they averaged during the last five years. Production for the first nine months of this year was slightly more than half of that during the same months of 1944. The butter make is being reduced because cream, on which there is no ceiling, and from which manufacturing restrictions have been removed, is being diverted to more profitable channels."

MOM DISCUSSED THIS situation with the General Foods sales manager yesterday. He advised her that the problem was generally the same everywhere, and that customers interested in getting results should contact their OPA Board or wire their Congressman. "Nuff said!"

NOW AS TO SHORTENING and oils, CURLY tells me our ships are coming home from foreign ports filled with human cargo instead of fats and oils—

IN MY DEPARTMENT, however, there is an abundance of crisp, garden-fresh vegetables and luscious fruits: Brussels Sprouts, Summer Squash, Broccoli, Artichokes, Cauliflower, Green Peas, White or Red New Potatoes, Yams, Parsnips, Rutabagas, Egg Plant, Romaine, Endive, Water Chest, Celery, Mushrooms, Pears, Apples, Grapes, Pineapples, Avocados, Tangerines, Persimmons, and on and on!—Also a goodly supply of fresh-frozen vegetables including Baby Lima Beans!

CRANBERRIES, TOO! Fancy Cape Cod, and enough for all of you, I hope!

PROBABLY YOU HAVE already ordered your Turkey from LES or BETTY. If you had one of our plump, Northern birds at Thanks-giving, I know you will want another just like it!

ONE OF OUR GOOD neighbors who is always doing nice things for people brought MOM this recipe and gave us permission to publish it:

COOKED FONDANT

2 cups of granulated sugar
1 teaspoon vanilla
1 cup of water
2 tablespoons corn syrup OR
1/4 teaspoon cream of tartar

Heat sugar, syrup and water in saucepan slowly. Do not boil until sugar dissolves. Wash down sides of pan with fork wrapped in damp cloth or a damp pastry brush, or cover the pan and cook two or three minutes so steam will carry down crystals thrown on sides of pan. Continue to boil slowly without stirring, to soft ball stage (238 deg. F.). Cover pan part of the time so steam will help wash crystals from sides. Remove from heat and pour at once on large platter or slabs which have been dipped in cold water. Let stand until lukewarm. Stir with spatula or fork until creamy. Knead with hands until smooth and free from lumps. Wrap in wax paper and store several days in a tightly covered jar before using.

Thanks to Mary Goodfellow.

HERE IS MY CLOSING OBSERVATION:

He who makes no mistakes, does nothing; he who makes too many loses his job.

A MERRY, JOYOUS CHRISTMAS TO YOU ALL!

THE GREEN FROG.

ON THE CORNER
ON THE SQUARE
in
SIERRA MADRE

Last Minute GIFT suggestions

HANDBAGS

WALLETS

ANKLETS

PLAY SHOES

HOSIERY

Ralph's Family Shoe Store

34 N. Baldwin

SHOE REPAIRING AS FAST AS YOU NEED IT.

WISTARIA THEATRE

Wednesday to Saturday

Dec. 19-20-21-22

"You Came Along"

Robert Cummings and Don DeFore

and

Jinx Falkenburg-Jim Bannon

"The Gay Seniorita"

Sunday-Tuesday

Dec. 23-25

"Junior Miss"

Peggy Garner, Allyn Joslyn,

Michael Dunne, Faye Marlow

(It's side-splitting)

and

Willard Parker-Anita Louise

"The Fighting Guardsman"

Plus Cartoon—News

SAFeway Christmas Shopping List

Here's your guide for a grand, flavorful dinner. Just check the items you'll need for appetizingly different meals... then buy them all at Safeway. We urge you to shop early while stocks are complete. It's convenient and easy to shop at Safeway and our prices save you money. Stop in at your neighborhood Safeway today.

HOLIDAY BEVERAGES

Safeway purchases of wine or champagne. Wines and beer are sold only at Safeway's licensed to sell them.

Roma CHAMPAGNE
Fine California Champagne. Fifth 2.58
(Plus sales tax.)

ROMA SPARKLING BURGUNDY
A really festive wine. Fifth 2.58
(Plus sales tax.)

FIDELIS WINES
Port, Muscatel or Sherry. Fifth 73¢
(Plus sales tax.)

Eastside Beer
32-oz. bottle 27¢
(Plus 5¢ bottle deposit and sales tax)

Schlitz Beer
12-oz. bottle 15¢
(Plus 2¢ bottle deposit and sales tax)

CHECK THESE VALUES

Sliced Beans Langall's 19-oz. 16¢
French Style can

Tomato Juice Sunny Dawn 18-oz. 9¢
can

Plum Preserves 21 1/2-oz. 29¢
Libby Deluxe Brand jar

Peaches Castle Crest Brand 29-oz. 23¢
Sliced or halves can

Highway Peas 20-oz. 13¢
can

Tomatoes Gardenside 28-oz. 14¢
can

Pastry Flour Capital 5-lb. 25¢
bag

Cake Flour Swans Down 44-oz. 25¢
can

Kitchen Craft Enriched 5-lb. 30¢
flour sack

Mince Meat Tropical 32-oz. 45¢
Brand can

Sno-White Salt 26-oz. 6¢
Plain or Iodized pkg.

FRUIT CAKE

Waldorf rum and brandy flavored. 2-lb. Packed in hermetically sealed can. can 1.69

Mrs. WRIGHT'S ENRICHED BREAD 16-oz. loaf 8¢

FANCY MIXED NUTS To decorate your holiday table or put in Christmas stockings. lb. 49¢

LIBBY PICKLES Home-made style pickles. Fine 26 1/2-oz. jar 27¢

SHREDDED WHEAT Nabisco Brand breakfast cereal. 12-oz. pkg. 11¢

EDWARDS COFFEE Regular, drip or pulverized. 1-lb. jar 27¢

POULTRY STUFFING Stickney's Brand. Try this easy-to-prepare cooking aid. It's delicious. 6-oz. pkg. 12¢

CORN STARCH Kingsford Brand. Made from fully ripened corn. Makes fine custard. 16-oz. pkg. 8¢

HOLIDAY SAVINGS

Nob Hill Coffee 2-lb. pkg. 46¢
Ground to order.

Tea Bags Canterbury Brand pkg. of 48 30¢

Tea Bags Tenderleaf Brand pkg. of 16 17¢

Canterbury Tea Martinelli Brand qt. 43¢

Apple Cider New West Brand qt. 24¢

Apple Juice Exchange 19-oz. can 31¢

Orange Juice 19-oz. can 18¢

Cigarettes Popular Brands carton 1.33
Lucky Strike, Philip Morris, Chesterfield, Raleigh, and Old Gold. Nice for Christmas.

Safeway has your Christmas

TURKEY

Plump, tender young birds that will roast golden brown and delicious. Guaranteed to please the whole family.

Prime, young HENS lb. 48¢
(12 to 16 lbs. weight) Grade A

FRYERS Grade A New York Style poultry. Try Southern fried chicken. lb. 49¢

STEWING HENS New York style. Make delightful chicken and dumplings. Grade A. lb. 42¢

OYSTERS Packed in glass. Try them in poultry stuffing. A treat! pint 85¢

Prime, young TOMS lb. 43¢
(20 to 24 lbs. weight) Grade A

ROASTERS NEW YORK STYLE CHICKENS. Right size to please. Grade A. See Safeway for poultry values. lb. 49¢

BROILERS For tasty, mouth-watering dishes. Grade A New York style birds. lb. 49¢

PORK SAUSAGE Excellent, lean meat for breakfast or for meat loaf. Type 2. lb. 39¢

TYPICAL SAFEWAY VALUES

American Cheese 2-lb. pkg. 69¢
Dutch Mill Brand. (Economic 5-lb. pkg., 1.69)

Soda Crackers Busy Baker 1-lb. pkg. 17¢
2-lb. package, 30¢

Kellogg Variety package. Delicious breakfast cereals. each 21¢

Red Hill Catsup 12 1/2-oz. bottle 13¢

Rinso Granulated Soap 24-oz. pkg. 23¢

Toilet Soap Lifebuoy Brand 3 bars 20¢

Toilet Soap Sierra Pine Brand 2 bars 13¢

Glace Mixed Fruit Venus Brand. 4-oz. pkg. 16¢

Mission Figs Venus Brand. 1-lb. layer 38¢

Georgia Pecans Thin Shell 1-lb. 47¢

Almonds Blue Diamond, soft 1-lb. shell, extra large 56¢

Mixed Salted Nuts Jumbo variety. 4 1/2-oz. jar 32¢

Cocktail Peanuts Planters' Brand. 8-oz. can 23¢

Large Walnuts Planters' Brand. Vacuum packed. Diamond Brand lb. 42¢

Holiday Produce Values

Quality of food is never more important than when you serve holiday meals. Safeway offers top quality produce, delivered farm-fresh to your neighborhood store. And remember, produce priced by weight saves you money.

RUSSET POTATOES 10-lb. bag 43¢
U. S. Number 1 grade potatoes. (15-lb. bag, 65¢)

CRISP CELERY Tender Utah type. Use in poultry, stuffing, salads, and for cooking. lb. 6¢

GRAPEFRUIT Sweet, juicy desert fruit. Fine for salads, breakfast, desserts. lb. 4¢

YELLOW ONIONS Sweet Spanish onions. Add flavor to salads and cooked dishes. lb. 5¢

YAMS PORTO RICAN VARIETY. Rich meaty yams, just right for holiday dinners. lb. 10¢

Right to limit reserved. No sales to dealers. These prices effective through December 22, 1945.

SAFeway

Broadway-Pasadena

Colorado at Los Robles
SYcamore 6-9121

OPEN FRIDAY AND
SATURDAY NIGHTS

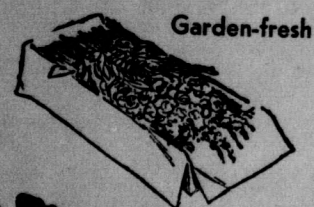
'TIL
9

Enjoy Christmas Carols by the St. James Choristers on the Street Floor at
10:15 A. M., Also Friday and Saturday Evening at 6:45

XMAS GIFTS



Boxes Assorted FLOWERS—



Corsages

Dish Gardens



POTTED PLANTS

AZALEAS

Cyclamen

Xmas Peppers



Holly Wreaths

Local Free Delivery,
orders \$1.50 or over.

We Telegraph Christmas Flowers
for out-of-town deliveries

Member Florist Telegraph Delivery
Ward Florist
SIERRA MADRE
192 N. Mt. Baldy Ave., Tel. 4-059

RETAIN YOUR "G.I." INSURANCE; SOUNDTEST INVESTMENT TO MAKE

A brief message has been received from Gen. Omar M. Bradley, Administrator of Veterans' Affairs recently urging all World War II veterans to retain their National Service Life Insurance, as it is "the soundest investment you can make for the protection of your families."

Any eligible person purchasing National Service Life Insurance on or before December 31, 1945, may be covered for a period of eight years at the lowest possible premiums available for such coverage. The insurance is free from restrictions as to residence, travel,

occupation, or military and naval service. The proceeds of a N.S.L.I. policy are free from the claims of creditors of the insured or creditors of the beneficiary. Payments of such insurance are not liable to attachment, levy or seizure by or under any legal process whatever.

A veteran permitting his insurance to lapse may re-instate the policy by complying with certain conditions of the N.S.L.I. Act. A policy may be re-instated within six months after expiration from service by merely paying two months' premium, providing the veteran is in good health on the date of application for re-instatement as he was on the due date of the first premium in default. After the six months period he is allowed an additional three months to re-instate his policy under the same health requirements. After that, in order to re-instate his policy, the veteran must undergo a thorough physical examination.

For information, write Veterans Administration, Washington 25, D. C., or call at the Pasadena office, 137 North Marengo.

Realtor Almost a Gift MONTH

RADIO ADVERTISED

BOTTLE OF 100 PURETEST

ASPIRIN TABLETS

Quick relief from cold and discomforts.

49c Economy Size

RADIO ADVERTISED

50c Rexall ASPIROIDS

COLD CAPSULES

and 10c ASPIREX

COUGH DROPS

For relief of—not one—but many cold discomforts.

Special 50c

Both for

Little Litter and Laugh!

It's the Rexall Drug Radio Show

starring Jimmy Durante and

Garry Moore, CBS, coast-to-coast, Friday Night.

Harman's

The Rexall Pharmacy

CUSTER 5-3311

LYRIC

THEATRE Monrovia

Phone Monrovia 90

Thursday thru Saturday

Dec. 20 to 22

Veronica Lake, Eddie Bracken

"Hold that Blond"

also

"First Yank Into Tokyo"

Sunday thru Wednesday

Dec. 23 to 26

(Continuous performance

Christmas Day)

Ginger Rogers-Van Johnson

"Weekend at the Waldorf"

also

"Swinging on a Rainbow"

WITH SIERRA MADRE BOYS AND GIRLS IN THE SERVICE

Patrick C. Sullivan, 41 Victoria Lane, was among the Navy personnel to receive honorable discharge from the U. S. Navy at the Separation Center in Shoemaker, December 11th.

Cpl. Elroy E. Williams was discharged December 8th at Ft. Douglas, Utah, Separation Center, from the Army, after 42 months with the Air Corps. He is the son of Mr. and Mrs. E. E. Williams, 237 East Highland, and the husband of the former Elsie Kinard of San Antonio, Texas. Before entering the service in '42 he was foreman at a defense plant in Pasadena. He was awarded Crew Member Wings, Mechanic Badge, Pistol Marksmanship, and other medals.

Pfc. Raymond D. Andrews is realizing college credits although stationed on the island of Guam with the Fourth Army Air. He teaches algebra at the Service Men's Institute and is also taking a course in physics and Spanish.

Robert Merriman, 17, son of Mr. and Mrs. Richard Merriman of W. Montecito, enlisted in the U.S. Marines two weeks ago and is now taking his boot training at San Diego.

Lt. John Shippey has been transferred to a Military Occupational Security Unit at Salina, Kans. His brother, Chuck Shippey, will have his demobilization papers next Saturday.

Sgt. George Tutureau arrived Sunday, discharged from three years in the Pacific area, to see his daughter for the first time, and Mrs. Tutureau, who is librarian at school. The Tutureau's expect to spend part of the holidays in the Imperial Valley.

Lt. and Mrs. Richard W. Frank of New York City are spending several weeks with his parents, Mr. and Mrs. William E. Frank of E. Highland. After completion of their visit here the young couple plan the return drive to New York. Lt. Frank, on terminal leave, was stationed at a Fortress Base near London, England, as Provost Marshal for two years and after injury was returned to the United States for hospitalization. He wears the European Ribbon with two stars.

Pfc. John C. Thurber has enlisted in the regular Army for three years and is stationed at Ft. MacArthur. He is home on furlough with his parents, Lt. Col. and Mrs. W. D. Thurber, for the holidays. He expects to be sent out soon and has applied for service in the European theatre.

Mr. and Mrs. A. Van den Broeke, 422 Eldorado, Arcadia, have word that their son John has received his discharge from the Maritime as Fireman and Water Tender and has been transferred to the Merchant Marine as Chief Petty Officer and evaporator man on the Marine transport ship Shark, which left San Francisco recently for Pearl Harbor, Manila and Tokyo.

WINTER DANCE SERIES WITH HAL HALLESON

The Hal Halleson Radio Round-up Band has made arrangements to hold a winter series of dances at the Woman's Club House Friday nights which will be open to the public. The band will provide a variety of dance music, modern and western, with their all radio talent five-piece band.

David S. Wood with Mrs. Wood spent the day Tuesday with Mr. Wood's parents, the H. Randolph Woods. They drove up from New Mexico and were enroute to Portland, Ore., to spend Christmas with Mrs. Wood's family. On return Mr. Wood will take up study at Cal-Tech on a research fellowship in mechanical engineering toward his Ph.D. The

other two young men of the Wood family are hoping to be returned to the States. Lt. (j.g.) Alan Wood was at Leyte, according to his last message, and Ens. Roger is at Guam.

The Santa Anita Ranger station announces that they now have a direct Custer line, CU, 5-3389. Announcement is also made that the Angeles Forest is open to hikers. The trails are

open to the public but the smoking ban is still in force.

SIERRA MADRE LODGE
F. & A. M.
No. 408
Stated meetings First Tuesday,
Temple 33, E. Sierra Madre
Blvd.
John Buchan, Master

SLACKS MADE TO ORDER

DRURY SLACKS TAILORING

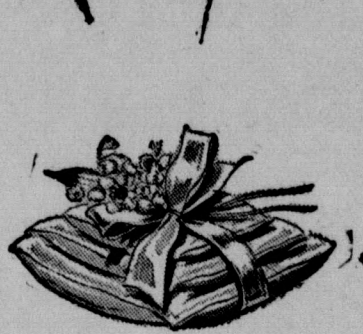
Colorado at Shamrock

Monrovia



McBratney's

Myrtle at Lemon—MONROVIA



Lily of the Valley

by ANN HAVILAND

is like a fresh bouquet

Dewy as the delicate white lilies of the valley growing deep in the forest...
fragrant with young romance.

perfume 3.50, 6.50, 11.50
body powder 5.00 • talcum 2.50

toilet water 1.50, 2.75, 4.75
sachets 2.50 to 4.50

Plus 20% Fed. tax



*Best
wishes for
Christmas*

House of Antiques

20 South Baldwin Ave.

Sierra Madre, California



Looking for Ideas?

• For lightful gifts to put under the kiddies' tree on Christmas night—we have many

Brand New Surprises!

Dolls—Animals
Games for All
Floating Toys
Organdy Pinafores
Novel Hand-Stitched
Scarf and Lapel Sets
Boys' Knit Sets — Blouses

• "Come In And Browse Around"

TOTS-TO-TEENS

26 E. Huntington Drive
Open Evenings Until Christmas
ARCADIA



Welch's Home & Garden Supply

51 N. BALDWIN

Look for the Big 4

GOOD AUTOMOTIVE
SERVICE DEPENDS ON:

- Manpower.** We have capable, skilled mechanics, trained to do every type of automotive repair work—just right.
- Machinery.** Our equipment is modern and complete. It assures you of exact precision on every service job.
- Parts.** Only genuine replacement parts are used in our shop. No misfits, no sacrifice of safety, on one of our repair jobs.
- Prices.** The lowest prices consistent with quality workmanship and genuine repair parts prevail here.

For a better repair job—see us.

McDONALD & O'BOYLE

Est. 1924

209 E. Foothill Blvd., Monrovia Phone 82

Chevrolet and Oldsmobile Dealers



THE NEW
CELLOPHANE-LIKE

PLASTIC COATING

RENEWES THE BEAUTY OF FLOORS,
WOODWORK AND FURNITURE!

Just brush on "Plasti-Kote"... it
levels itself to a smooth "cellophane-
like" finish! Does not chip or crack!
Easy to clean! Requires no waxing!

\$2.95
per quart

Welch's Home & Garden Supply

51 N. Baldwin

Custer 5-4171

Christmas 1945

Ours to Cherish—The Precious Gift of Peace

Once again the world can fully enjoy the true Christmas spirit.

MERRY CHRISTMAS!



California Water and Telephone Company

Christmas Joy

Glory to God in the highest, and on earth peace, good will toward men.

Who can estimate the value of good will, that "priceless ingredient" so conspicuously mentioned in that first glorious Christmas message? Be assured that we highly appreciate your good will. It has been and will continue to be our most treasured asset.

MERRY CHRISTMAS TO YOU!

Dumas Electric and Appliance
Fix-It Shop
also

Dumas Famous Trading Post
FURNITURE

It is an old
California
Custom



This advertisement about Edison electricity is mostly for people who have not lived here very long.

The Edison Company has been in the business of supplying electricity for more than 50 years, progressing continuously in all its departments as the science of electricity has advanced.

It is an independent California company. The owners are 93,000 stockholders, mostly California people. There are 3,500 employees on the payroll.

The company has 28 electric generating plants and carries its electricity over 22,000 miles of wire to serve 360 cities and towns in 10 counties of Southern and Central California. A lot of labor and complicated equipment goes into making those stations and putting the wire to work.

Electricity is cheap as well as plentiful where Edison serves. This part of the country is one of the biggest users of electricity in the world.

P. S. Edison is a tax-paying electric service. Edison tax money helps cities and towns provide other public services.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.

Safe Ways of Setting Up Xmas Trees

Happy fire-proof, hazard-proof holidays from the Accident Prevention Service of the Sierra Madre Red Cross!

Here are six reminders about the proper way to set up Christmas trees and decorations so as to prevent accidents.

1. Don't get Santa's whiskers too near the fireplace or candles. Santa Claus costumes catch fire easily.

2. Modern homes aren't used to old-fashioned candles. Make certain blowing candle flames don't ignite curtains, drapes or the Christmas tree.

3. When you string together electric light extensions avoid overloading the circuit and don't make a tripping hazard of the cord.

4. Use a stepladder when putting the angel on the tree top.

5. Set the Christmas tree on a firm base in water. . . . It keeps it green and reduces the fire hazard.

6. If the Christmas tree becomes bone dry, discard it. Dry fir is highly inflammable.

SHELL OIL CO. BUYS VICTORY BONDS LOCALLY

M. F. Moran today announced the purchase of \$8000 worth of Victory Bonds as Shell Oil Company's share in the local Victory Loan drive.

Communities throughout the Western States will share in a \$15,000,000 Victory Bond subscription by Shell Oil Company, Inc., Pacific Coast Territory.

This sum is the same as that representing Bond purchases by Shell in both the Sixth and Sev-

WANTED REAL ESTATE

WE have cash customers waiting for 2 and 3-bedroom homes. List your property with us for quick cash sale. Carlin G. Smith, 90 W. Sierra Madre Blvd. Custer 5-4495. K:11-22

WANTED—To buy residential lot, reasonable offer from owner. Cash or terms. CU. 5-4611. K:12-13, 20, 27; 1-3

SMALL HOME about \$6000. Will pay cash. Deal direct with buyer. Phone 8463. K:12-20

LOST

IF you gave a friend a subscription to the Sierra Madre News last year for Christmas, we suggest that you renew as a gift this year. Phone 3324 to have gift card sent. G:12-6

LOST—Pair men's glasses, Monday between 90 E. Sierra Madre Blvd. and Telephone office. Reward for return to 90 E. Sierra Madre Blvd. G:12-20

FOUND—A book of P. E. Los Angeles tickets. Owner may have same by proving property and paying for this adv. Sierra Madre News. G:12-20

enth War Loans, company officials said.

The \$15,000,000 is in addition to the individual Bond quota set for Shell's 10,000 employees in the West. Purchases on regular monthly payroll deductions by employees recently passed the \$10,000,000 mark.



LANGLEY'S BARBER SHOP

ROY EDWARDS

Troy Laundry Rep.

FOR SALE

3-Unit Income—2 large singles, full baths, kitchenettes—Rented for total of \$32.50 Mo. 4-room apartment—lovely bath—Immediate possession. Main Canyon road near everything. Full price \$6500—Good terms.

WILLIAM D. CAHILL

Licensed Real Estate Broker

127 W. Sierra Madre Blvd. CU. 5-6235

BUCK'S BIKE SHOP

45 West Sierra Madre Blvd.

Successor to BERNIE'S BIKE SHOP

OPEN DAILY

8:30—5:30

CHRISTMAS MERRY

ARCADIA MOTORS
DE SOTO-PLYMOUTH DIRECT DEALERS

OUR ADDRESS IS
22 E. MONTECITO
Just Off Baldwin

AL KRETSCHMAR, Service Manager
Specialists on All Chrysler products,
Service on All Makes of Cars
Phone Custer 5-4202

WORK WANTED

DUMAS Famous Trading Post. Furniture Dept. Store No. 2. Move \$ for your furniture, Electrical Appliances, Radios. We buy, sell, or trade. 12-14 N. Baldwin Ave. Phone 4116. A:12-20

REPAIR and cabinet shop; cupboards made to order. Remodeling done. Mr. Terhorst, 209 W. Laurel. Custer 5-3331. A: 12-6, 13, 20, 27

JAPANESE-AMERICAN expert landscape and gardening, work by day or month. References. CU. 5-4003. 1741 N. Santa Anita, Arcadia. A:12-13, 20, 27, 1-3

DO you need help of any kind? Your newspaper will find it through a want adv. A-12-6

SALES—Responsible man to distribute a refrigeration aid in this area. Can make \$100 per week or better. SY. 6-6370. A:13-20

WILL serve Christmas and New Year's family dinner and do dishes. Write P. O. Box 84. A:12-20

JAPANESE-AMERICAN, 10-year experience as florist, grocer, wishes gardening for monthly contract and clean-up job. Phone Tomy at Monrovia 1601 after 5 p.m. A:12-20-27

ELECTRICIAN BOB CROWELL

CU. 5-4596 A:12-6

Help Wanted

WANTED—Clerk, male or female. Full time or part time. Sierra News Stand, 15 Kersting Ct. B:11-29

WANTED—Immediately, carpenter and painter. CU. 5-6162. B:12-20

FOR SALE REAL ESTATE

Sierra Madre Canyon, 25x76.76, \$1200, on Woodland Drive. Improvements, A. Kolbauer, 409 S. Alvarado, L. A. 5. C:12-6-13-20-27

FOR SALE MISCELLANEOUS

SEE OUR WINDOW Hot Point Appliances Everything for your home. Have you that Soft Water? WATOSOF? Come in and talk to us of your needs.

M. L. Bowman 31 N. Baldwin. Custer 5-6091

2 CHILD'S automobiles, \$8 and \$6. 1 roll-top desk, \$25. 1 gas heater, \$10. Fred J. LaLone, 455 Montecito. CU. 5-6168. E:12-13-20

BENDIX ARE HERE Remember we promised you. Bendix Automatic Home Laundry. Come in for a demonstration. Melvin L. Bowman, CU. 5-6091. 31 N. Baldwin. E:12-13-20

DESERT SUDS, an economical cleaning compound for Bendix washers—everything. M. L. Bowman, 31 N. Baldwin.

1 ROLL-TOP desk, \$25. 455 E. Montecito. CU. 5-6168. E:12-20

FOR RENT—To employed man, good room, 1 block from center of town. CU. 5-4896. D:12-20

Mr. and Mrs. Charles C. Linville, former residents of Benton Harbor, Mich., are making their home at 144 Mountain Trail until they can build a home here. Mr. Linville has freight truck lines from Chicago to Michigan points and also a line from Los Angeles to San Francisco and El Centro. He enjoyed a visit with P. B. Linville, Alta Vista Dr., and they are satisfied they come from the same branch of the Linville family, their ancestors having come over on the same boat that brought William Penn.

PASADENA MAUSOLEUM

In Harmony with Pasadena Ideals

ENTOMBMENT
CREMATION • INURNMENT
2227 N. Raymond SY 7-3146
One block from North Fair Oaks Bus

BRONCHIAL COUGHS!

or Bronchial Irritations Due to Cold
Buckley's Famous "CANADIOL"
Mixture Acts Like a Flash
Spend a few cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (Triple Action). Take a couple of sips at bedtime. Feel its instant powerful effective action spread thru throat, head and bronchial tubes. It starts at once to loosen up thick, choking phlegm, soothe raw membranes and make breathing easier. Sufferers from those persistent, nasty irritating coughs or bronchial irritations due to colds find Buckley's brings quick and effective relief. Don't wait—get Buckley's CANADIOL today. You get relief instantly.
ROYAL DRUG STORE

TUREYS—Live or dressed. W. R. Scott, 2407 S. Sixth, Arcadia. AT. 7-2456. E:12-20

YOUTH'S size wheel chair, practically new, \$27.50. 345 Foot-hill, Sierra Madre. E:12-20

UPRIGHT crotch mahogany piano; 4-ft. plate glass mirror, buffet with 7 drawers, 2 doors; 4-ft. enamel top table. 267 Baldwin. Phone 6122. E:12-20

WE HAVE linen table cloths, cut glass and some Haviland china. Melvin L. Bowman, 31 N. Baldwin. CU. 5-6091. E:12-20

BICYCLE—Prewar Schwinn, light weight, chrome rims, \$40; bow and arrows; size 6 baseball shoes; football outfit, size 8-10; Bengamin Pellet pistol. 541 W. Montecito. CU. 5-4011. E:12-20

28-INCH bicycle, good condition. Phone CU. 5-6608 after five. E:12-20

NEW Columbia boy's bike, \$35. 248 San Gabriel Ct. CU. 5-6871. E:12-20

COMPLETE Gilbert, large size Erector set with electric motor, good condition, \$15. 441 Manzanita. E:12-20

CASH AND CARRY Dining-room suite—table and sideboard, 8 chairs, \$250. Hen battery (12 capacity), \$10. Brooder (50 capacity) \$10. Picnic table with benches, \$5. Wicker settee, with mattress, \$250. Buffet, \$15. A number of small tables, book cases, etc., any reasonable offer. 175 ft. hose, \$5. The above may be seen on Dec. 23 between 1 and 4 p.m. and can be removed immediately, except for dining-room suite which cannot be removed until 26th. 650 W. Montecito Ave., Sierra Madre. E:12-20

WANT TO RENT THREE or four-bedroom house, preferably unfurnished, by January 1, for family of four. SY. 6-3252. L:12-6-13-20-27

FURNISHED or unfurnished house or apt. with 1 or 2 bedrooms. Family with one child. A Strlink, 791 Brookside Lane, Sierra Madre. L:12-6-13-20

WANTED—Furnished front room with kitchen privileges, near transportation. Write Mrs. Mary J. Blanke, Gen. Del., Pasadena. L:12-20-27

HOUSE or apartment, furnished or unfurnished. Custer 5-9880. Room 24. L:12-20

SMALL furnished house or apartment, Sierra Madre or vicinity. No children or pets. CU. 5-6178. 536 Manzanita. L:12-20

WANTED—Furnished apartment, 1 or 2 sleeping rooms, \$50 reward for information leading to rental. N. Burger, Gen. Del., Sierra Madre. L:12-20-27

SMALL house by Vet., wife and baby in Sierra Madre or vicinity. Will paint and do minor repairs. Permanent. 32 N. Lime. L:12-20

RECENTLY discharged service man, wife and baby desperately need house or apt., furn. or unfurn. Phone CU. 5-6582. L:12-20

LADY wishes room, apt. or house. Call Mrs. La Salle, CU. 5-8241. L:12-20

WANTED TO BUY FURNITURE WANTED M. L. Bowman 31 N. Baldwin Call CU. 5-6091.

WANTED—To buy man's flat-top desk. Phone size, condition and price to CU. 5-4811. M:12-13

WILL BUY from owner, five-room. Prefer south section and large lot. Cash if necessary. Storer, 28 Pamela. M:12-20

MISCELLANEOUS GAS FLOOR FURNACES NO SWEATING WALLS NO FUMES, NO ODORS

Protect your home against excessive moisture and your family's health from constant colds. Install a floor furnace of proven value.

NOTHING DOWN 36 MONTHS TO PAY HARRIS & FRY

1772 E. Colorado Pasadena PHONE FOR FREE ESTIMATE SY. 6-2213 Monrovia 1-4881

FOR business-like appearance and saving of time, order rubber stamps at News office. Splendid selection of styles and uses. I:10-4

ICE refrigerators bought and sold. Sierra Madre Ice Co. CU. 5-3333. I:11-22tf

ANY trouble with your feet? Call for a free examination at 44 Windward Lane. Dr. Adele and H. P. Howland, Graduates of Boston School of Foot Correction. 1-12-13, 20, 27, 1-3

PIANOS for rent. C. J. Gould, 967 E. Colorado St., Pasadena. SYcamore 6-8189. I:12-20

INTERIOR DECORATING. Draperies, upholstery, occasional tables, chairs, lamps. Drapery yardage, antiques, lamp shades. Gifts, pictures, pillows and slipper chairs. Wigle, 231 Huntington. Monrovia. Phone Monrovia 5521. I:12-20

HEALTH FOOD Eat Youghurt regularly. It aids digestion. 50c a quart at Roberts Meat Dept. & Pratt's Market. E:12-13-14

LAUNDRY

FOR 3-DAY laundry and dry cleaning service call Henry Goff. Custer 5-4607. I:12-27 tf

PET FOODS

HORSE MEAT, fresh, delivered to your home, 17c lb. plus tax. Also dry foods, remedies and supplies. Drop a card to the Alhambra Pet Food, 409 W. Main, Alhambra, Calif. M:12-20

PERSONAL

A SUBSCRIPTION to the Sierra Madre News makes a very thoughtful Christmas gift. To have it sent with a Christmas message phone the News Office, 3324. N:12-6

LEGAL NOTICE

NOTICE TO CREDITORS No. 248391 Estate of CORA BELLE CORUM, deceased.

Notice is hereby given by the undersigned Executor of the Last Will and Testament of Cora Belle Corum, deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said Executor at the office of Noren Eaton, 66 W. Sierra Madre Blvd., City of Sierra Madre, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated Dec. 4, 1945. ALICE MARIE DEMPSEY, Executrix of the Last Will and Testament of the said deceased.

Noren Eaton, Attorney at Law, 66 W. Sierra Madre Blvd., Sierra Madre, California. Bureau's Order No. 74914. 12-6-13-20-27

Business and Professional Directory

Plumbing and SHEET METAL

SIERRA MADRE HARDWARE CO.

31 W. Sierra Madre Blvd.

Telephone Custer 5-4666

Night: Phone 5-4774

Dr. J. L. Woehler

Dentistry—X-Ray

81 South Baldwin Avenue

(Next to Post Office)

Telephone Custer 5-3342

J STADDEN MILLER DDS

71 W. Sierra Madre Blvd

(Next to City Hall)

Custer 5-3391

DR. MARY GROTH

OSTEOPATH

PHYSICIAN & SURGEON

Physio-Therapy—Colon Irrigation

144 E. Highland Ave.

For Appointment Phone 4271

Dr. C. L. T. Herbert

Osteopath

86 No. Baldwin

TR. 36/30/30 4211

Residence Phone 4025

Geo. W. Groth, M.D.

94 N. BALDWIN

Telephone Custer 5-9886

Residence Custer 5-3884

PRESCRIPTIONS

Reg. Pharmacist Always in Charge

FREE DELIVERY

ROYAL DRUGS

17 Kersting Court Phone 3320

Painting Paper Hanging Decorating

Interior and Exterior Licensed and Insured Contractor

Frank Marshall

179 E. Montecito

Custer 5-8173

KEVO

The famous concentrated energy food. Are you tired, all run down, no pep? Try KEVO. Puts "Pep" in your step.

W. L. WRIGHT

268 E. Sierra Madre Blvd.

Phone Custer 5-5484

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JOE A. HINOJOS

CU. 5-8201 Monrovia 2881

Altadena Veterinarian Hospital

Large and Small Animals

Surgery—Consultation

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At 2071 N. Lake SY. 7-2824

ALTADENA

PLUMBING

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REPAIR SERVICE

Contract Plumbing

LICENSED IN

SIERRA MADRE

PARKERS PLUMBING

520 N. 1st St., Arcadia

Established 1907

William G. Barks, Opt. I

Optometric Eye Sight Special

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Monrovia, California

A. Van den Broeke

Painting and Decorating

Interior and Exterior

Workmanship Guaranteed

Estimate Free

SIERRA MADRE NEWS

Sierra Madre, Calif.

ESTABLISHED OCTOBER 2, 1906

Published Every Thursday

Custer 5-3324

Kersting Court

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre. Subscription price: \$2.50 a year in advance.

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.

HAPPY HOLIDAY

This is our wish for young and old alike:—
"May your Christmas happiness exceed
your greatest expectations."



Sierra Madre Savings Bank

Member Federal Deposit Insurance Corp.
KERSTING COURT Custer 5-4466

Christmas Suggestions

Gift Certificates for
Refrigerators
Washing Machines
Radios
Electrical Appliances
Aluminum Cooking Utensils
Table Lamps
Coffee Makers
End Tables
Electric Heaters
Dolls and Toys
World Globes
with political corrections

Sierra Madre Radio & Paint Co.

62 W. Sierra Madre Blvd.

Paint-Wallpaper-Glass

If you do the work yourself, we will trim the wallpaper
For you

Let us help you with your color scheme

Window Shades Made to Order

Rollo D. Grover

J. M. (Jim) Jennings

Monrovia National Paint Store

610 S. Myrtle

Phone 108

LIGHT UP FOR CHRISTMAS

It is unfortunate that our Chamber of Commerce did not start functioning a little earlier, as we might have had our business district lighted up for Christmas. Are we lacking in civic enterprise?

In looking over the 1930 issue of the News we note, "In spite of the depression, the heart of all Sierra Madre is in Christmas, the spirit of good-will is everywhere. The city is more beautifully decorated than ever through the efforts of the Street Committee of the Council, and the Chamber of Commerce. Every organization and nearly every person is engaged in work calculated to bring good cheer and happiness. It is doubtful if any community of similar size anywhere has undertaken so many worthy projects. The Red Cross Santa Claus will go forth to visit the shut-ins, 80 of them. His caravan will consist of a huge, gorgeously illuminated tree mounted on a truck with its own light plant, a truckload of carolers, and a third truck laden with gifts. "Outdoor trees and residences will burst into color tomorrow, the finishing touches have been put on the downtown decorations, the Christmas work of the school children has been placed in store windows. Never before was the city so bright and gay. Every shop window ablaze with light and before every door a brilliantly lighted and trimmed Christmas tree, blending in with the redwood and cypress wreaths and garlands extending all along Central and Baldwin Aves."

If this could be done in a depression year, we should be able to do it now. Two of the stores which agreed to remain open and be lighted up during the pre-Christmas season were found dark by the committee Friday evening.

Let's at least light up our trees and homes and resolve another year to decorate our business district.

We have heard several remarks that they can do better right here in our home stores than in the city, without the turmoil. Our local stores are well stocked with Christmas as well as regular goods, and haven't been picked over so badly.

One person was heard to remark that our drug stores are not open evenings and he wished they would take turns, one open one night and another the next. He said by the time he gets through work the stores are closed and he is forced to drive to some other city to do his shopping.

Probably one or two stores would not find it profitable to be open, but if all the stores were open till nine o'clock people would get the habit of trading here.

CHRISTMAS IN CALIFORNIA

It is hard for a native Californian, much more so for the recent arrival from the East, to realize at this time the near approach of Christmas. In fact, the writer has to look at his calendar to tell what month it is, whether summer or winter. This holiday to most of us is associated with cold and snow, and the balmy air and beautiful flowers of Southern California give no indication of its near approach. But the calendar says next Tuesday Christmas will be here, with its spirit of "peace on earth, good will toward men," commemorating the advent of the Christ child, the inestimable gift of God to men; the day when jolly old Santa Claus makes happy the hearts of the little ones; the day of family reunions, and loving remembrance from friend to friend; the sending and receiving of Christmas cards with friends from whom we may not have heard during the past year. And at this season it is particularly appropriate that we each should endeavor, by some token, act or word, to bring joy and good cheer to others, especially to the little ones, so that no home may be without some pleasant remembrance of the day.

DO YOU RECALL?

Dec. 20, 1907

Meeting at Adams-Osgood Co. office of those interested in improving Grand View Ave.
Death of Thomas Palmer, 82. He came here in early days and

SHOWERS OF BLESSINGS

Be Sure To Hear
Come To Court Every Week
Radio Voice of the Church of the Nazarene

KGER-1390 Kc.
Monday, 8:30 p. m.

owned the Palmer property on Central, west of Kersting Bldg.

Small fire at home of Mr. Smith extinguished by prompt action of the Misses Jenkins.

John C. Loomis sells fire insurance.—Adv.
Rev. and Mrs. Bentham entertain children of Church of the Ascension with Christmas party.

Contracts for work on Mountain Trail, Baldwin and Central have been rescinded and new notices will have to be posted, and advertising re-published because the law provides words "Notice of Street Work" must be in letters at least one inch in length. In these notices the word "of" was much smaller.

Woman's Club Christmas party to the children, Mrs. L. C. Torrance in charge.

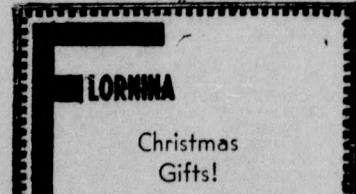
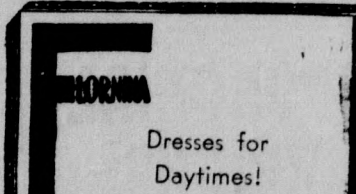
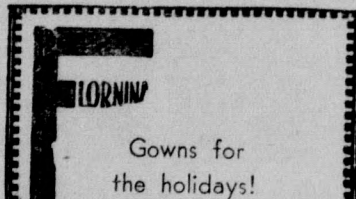
Cantata, "Santa Claus in Stum-berland," Congregational Church, Dec. 23.

Milton Steinberger and cousin, Miss Madden, attended a dance at Hotel Maryland last week.

Dec. 19, 1930

New Year's Eve Frolic planned by Woman's club. Games and noise makers. Small charge to cover cost of midnight supper. Patrons and Patronesses Messrs. and Misses E. E. Bacon, Clay Reavis, Robert Myers, W. R. Humphries, Harry Holland, J. L. Asbury.

Jewels of the late Mrs. Clara Baldwin Stocker, daughter of Lucky Baldwin, pioneer California mining operator and sportsman, valued at a million dollars, were recently bought by a Fifth Ave.



(N.Y.) diamond broker. Hundreds of stones, more than 1000 carats. (History repeats. Chas. B. Klunk was elected a director of Chamber of Commerce in 1930 and 1945. He resigned the honor both times.) Other directors were Wm. Middough, Tom Tyler and Thos. Miller Jr. Thanks were extended to Councilmen Ralph Stewart, Lester Layton and Clay Reavis and to W. E. Craig, Mr. Klunk and Robert Davies for their co-operation in carrying through the Yuletide decorations that have made the city so attractive.

Mrs. Jessica Wright given vote of thanks by C. of C. for arranging dinner celebrating completion of new school building. Also to Jack Buchan who sang at the dinner, Mrs. Myrtle Hill, accompanist, and Mrs. Wm. B. Lees for the fine dinner.

Fifteen hundred baby trout planted in Santa Anita dam by Tom Neale, Gordon Brooks, Clay Reavis, Billy Murphy, Owen Kluggins, Carl Young, "Bud" Stamer,

Everett Keegan, Wesley Perry. Big delegation from Canyon urging reduction of paving costs or abandonment of project at

Council meeting. D. J. F. Willet said many people had felt the depression and were not financially able to pay the assessment.

Humphreys

STUDIO of PHOTOGRAPHY

60 South Los Robles Avenue
Pasadena 1 California
SYcamore 6-3224

Burg's Market

215 E. Huntington Dr. — Arcadia
Phone ATw. 7-2149

WE CARRY A COMPLETE LINE OF FRESH DRESSED
FRIERS—ROASTERS—HENS—RABBITS

TURKEYS & DUCKS

DRESSED ON OUR OWN PREMISES

Store Hours: Daily, 8-6; Sat., 8-8; Sunday, 9-5
Closed Mondays

SAME COURTEOUS SERVICE AS BEFORE

Now is the time to
SELECT
YOUR FURS

New line of beautiful
FUR COATS

• Remodeling
• Restyling

Otha Loudon Fur Studio

117 W. Foothill Aztec Hotel Phone 1335



Amazing, High Fidelity MAGNETIC HEARING AID

Now you can have the same high fidelity magnetic receiver which has proved its efficiency in battle.

Free Demonstration in Your Home

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Sierra Madre

U.S. ROCK WOOL HOME INSULATION

Assures Year-Around
Comfort—Lower
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Will Make Your Home
COOLER IN SUMMER
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Get Our Price Before
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NEW ROOFS
ALL TYPES
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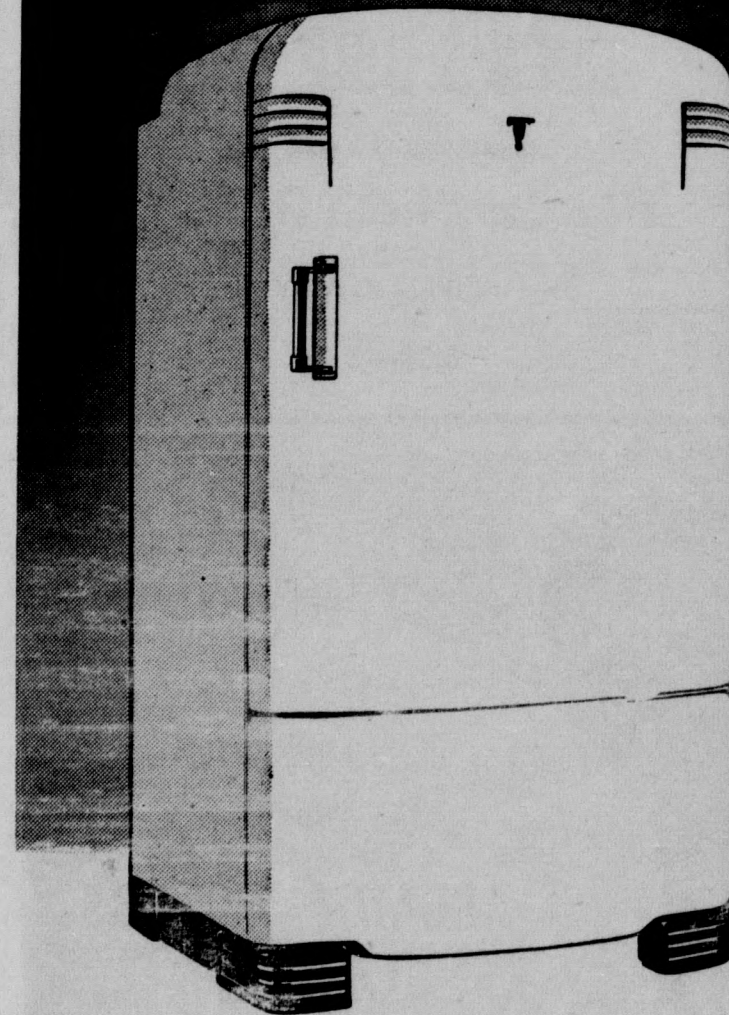
ROOFS BY MONARCH ROOFING AND INSULATING COMPANY

FIRST OF THE

NEW Servels

HAVE ARRIVED

FOR EARLIEST
POSSIBLE DELIVERY
See Your
SERVEL DEALER
NOW!



SERVEL'S WAR RECORD!

(Thanks to Gas Refrigeration)
Servel's record for trouble-free service is unequalled—because a tiny gas flame does all the freezing... no motor... nothing to wear out!

HAPPY DAY! If you've been setting your cap for one of the new Servel Gas Refrigerators, this is the day—

A limited quantity of Servels is now actually at your Dealer's for inspection—and placing your order. You'll want to get delivery

as soon as possible, so see him today. But "patience, please." Production is still slow in getting under way. The factories can't possibly meet the demand all at once; but those first to order will be first to get deliveries. You'll be glad you waited.

SOUTHERN COUNTIES GAS COMPANY

MODERN... PRACTICAL... FLAME-PERFECT

GAS



MERRY Christmas
And A Happy, Joyous
New Year to You All

SEASIDE

Bill Stoddart and Clyde Guthrie

345 W. Sierra Madre Blvd.

(N.W. Corner of Lima)

Custer 5-3347

HOURS 8:30 A.M. TO 10 P.M.

SUNDAYS 8:30 TO 6 P.M.

Check These Christmas GIFT ITEMS

FOR HER

FOR HIM

FOR GIRL

FOR BOY

Dresses
Millinery
Handbags
Sweaters
Skirts
Blouses

*Frances Scott
Shop*

Kersting Court
SIERRA MADRE

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GIFT
ITEMS

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AND
STATIONERY
VROMAN'S
BOOKS

SY. 3-1171 469 East Colorado St. RY. 1-6669

The New Addition
of Our Store
Now Ready to Serve
YOU

for
Personal Leather Goods
and
Luggage

GUMPS PASADENA
479 E. COLORADO ST.
Authorized HARTMANN Dealer



Merry Christmas

To her from you, with love: a selection from Mather's Cosmetic and Perfume counter. Choose from a number of leading lines: Elizabeth Arden, Helena Rubenstein, Scandiva Corday, Schiaparelli, Hartwell, Lanvin, and Caron.

For a wide-eyed reception to your Debutante gift, wrap one of Mather's teen-age purses, made in felt or leather. Or give her a pair of bunny mitts with gay red knit palms.

T. W. MATHER CO.
COLORADO AT MARENGO
SYcamore 6-6161 or RYan 1-6212

GIFT SUGGESTIONS

Choose from Our Large Selection of
PICTURES
WALL BRACKETS

BATH RUGS THROW RUGS
SHOWER CURTAINS PILLOWS
FABRICS FOR SLIP COVERS
UPHOLSTERING & DRAPERIES

Pasadena Draperies
G. A. BROWN K. B. HALVERSON
185 E. Colorado Street SYcamore 6-7265

"Say It with Flowers"

for
A Very Merry
Christmas

Phone SYcamore 3-4161 Member F. T. D. Association

WHITFORDS—FLORISTS, INC.
343 East Colorado Street
Pasadena 1, California

Velva Suede

BAGS
by

PICHEL

Blacker than night and even richer than the suede it was created to replace, this exquisite fabric is definitely colorfast.

Designed with the elegance and originality traditional with this famous maker.

33 to 43.75 Myrtle Vencil
602 E. Colorado

Lovely Gift Suggestions

ROBES BLOUSES
HANDBAGS
FROCKS

and many other items
to give her a thrilling
Christmas

GRAYSON'S

306 E. Colorado St.
PASADENA

BUCILLA PILLOW PETS.....1.89

Make them yourself... these huggable, adorable nursery pillow toys! There are "Happy Jack," "Jolly Jill," "Honey Bear" and "Myrtle the Turtle" in this colorful group. Each one comes stamped on bright felt, with embroidery floss and easy-to-follow directions included.

Hertel's Art-Needlework—Second Floor

NEW LAWN APRONS.....35c to 1.10
In time for gifts and your own holiday entertaining... our large shipment of these fine lawn aprons! Bib and waist band scalloped, plain and rick-rack trimmed.

Green Street Uniforms Street Floor

FOUNDED ON QUALITY BUILT ON QUALITY
HERTEL'S
PASADENA, 250 EAST COLORADO

Santa, I want these for Christmas!

and please buy them for me at Frick's

- Perfumes
- Slack Suits
- Skirts
- Robes
- Sweaters
- Blouses
- Frocks
- Jewelry
- Hand Bags
- Handkerchiefs
- Hats
- Ankle Socks

FRICK'S

444 EAST COLORADO STREET



Official Scout Knife.....\$2.00
Official Scout Telescope.....\$1.59
Hunting Knife.....\$2.95

Eating Kit.....\$1.25
Sleeping Bag.....\$7.95 up
Pup Tent.....\$7.50
Canteen.....\$1.75
"Heatab" Stove.....\$1.00
Plastic Bugle.....\$5.95
Knapsack.....\$1.75 up

Pitzer & Warwick

"Clothes for LAD and DAD"
321 E. COLORADO ST.

SEARS ROEBUCK & CO.

Make Sears your Headquarters
for your Christmas Shopping.
Gifts for the Entire Family.

OPEN EVERY EVENING
Till 9:15 Until Christmas Eve.

532 E. Colorado

SY. 2-2191

GOOD NEWS

We Have Just Received a Shipment of
HARD-TO-GET ITEMS

You Have Been Waiting For

SINGLE and DOUBLE ELECTRIC PLATES
ELECTRIC HEATERS
LUNCH KITS with VACUUM BOTTLES
UTILITY ZIPPER BAGS
ALUMINUM SKILLETS
7-PIECE KITCHEN KNIFE SETS
TEAPOTS, both GLASS and CHINA
32-PC. SETS VIVID POTTERY DINNERWARE
FOLDING METAL CHAIRS
KODAK FILMS
CIGARETTE LIGHTERS
IRONING BOARDS
TRICYCLES—three different sizes
A FEW IRISH MAILED and
ALL-METAL WAGONS

Also FIRESTONE CHAMPION TIRES
in 5.50x19, 5.50x16, 5.50x17, 6.00x16, and 6.50x16 sizes

AL SMITH FIRESTONE STORES
11 East Colorado SYcamore 6-5267

Athletic and Sport

GIFTS

Badminton
Archery Golf
Ski Clothing
&
Equipment
Athletic Goods

Chamberlain
Athletic Co.

Phone SY. 6-4161

Pasadena 1, Calif.

WOMEN'S CHENILLE

ROBES
\$8.95

Soft and warm and so easy to launder, need no ironing! Rose, blue, aqua, white, in sizes 12 to 20.

Men's Leather Jackets

Soft, pliable capeskin, with full zipper front; warm rayon lining.
Also button-front style
34-46.....14.69

FAMOUS
DEPARTMENT STORE
268 E. COLORADO ST.
PASADENA

◆ The Young People's club will have a meeting in St. Rita's School Hall Friday night at 8 o'clock.

"S'POSE YOU
LET ME WORRY
ABOUT IT."

SIERRA MADRE REALTY CO.

WOODSON F. JONES
Licensed Real Estate Broker
Insurance - Loans - Real Estate
Office Phone Custer 5-3321

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Sierra Madre
NURSERY

Living Gifts
of
Quality
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Fine
Selection
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Every Need

Azaleas
Camellias
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Cyclamen
Orchids

Save
Time and
Money

Open Fri. & Sat. till 9
All Day Sunday

Marshall's
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Custer 5-3306
147 W. Sierra Madre Blvd.
Sierra Madre

ENGAGEMENT OF SPAR TO ARMY LIEUTENANT ANNOUNCED THIS WEEK

Mrs. Edith Williams announces the engagement of her daughter, Bonita Williams, to Lt. David A. Moore of Philadelphia. Miss Williams recently returned from Honolulu where she served with the U.S. Coast Guard in the women's division of Spars. The date of the marriage will be given later. Lt. Moore was a navigator stationed at Guam and is credited with 24 missions over Tokyo.

ROUND THE TOWN

◆ Mr. and Mrs. John H. Robertson of N. Adams will be Christmas week-end guests of Mrs. Robertson's brother, Edwin Nicholson and family at Ontario.

◆ Mr. and Mrs. James C. Butler, 162 Santa Anita Ct., are the parents of a daughter born December 16 at the Huntington Memorial hospital.

◆ Mr. and Mrs. Howard Ferris, 835 E. Orange Grove, were guests at the Robert Moore cocktail party at their home on LeRoy Ave. Saturday evening, preceding the dance at the Los Angeles Turf club.

◆ H. L. Woodruff of Washington, D.C., is a guest at the Bruce McGill home. Mrs. Woodruff, who is secretary to Congressman Carl Hinshaw, is expected for Christmas. Mr. Woodruff at one time was in the jewelry business in Sierra Madre in the present Hopper location.

◆ Kiddies' Christmas

continued from page one

and be interested. In all, we want you to know that we appreciate your very kind attitude toward us. You encourage us "muchly."

One of the most gratifying things that I have heard came from a returned war veteran, who saw much horror of war. He said that one of the things he used to think of was a return home to attend another Firemen's Dance. He was noticeably pleased to be there. Another veteran of the war came to me and said that the firemen's party has become an institution of our town. All in all, it was a fine party and all had a good time.

It was noticed that Charlie Brown was at the dance (with

the same girl). That Dick Hawks likes to sit near the orchestra, and when the banjo player is not looking, plunk the banjo. That Andy Liscombe is interested in music—he hugged the piano. That George Norris was here, there and everywhere. Vern Udell took his regular place at the door—he doesn't like to dance. The decorations done up by Harry Lange and Bob Newbery were exceptionally appropriate and well done. The music by Don Parker and his band was much superior to that of last year. Old reliable Joe Swanson saw that nothing slipped up—not even the distribution of the paper hats. Mercer Duff of the refreshment committee was kept too busy to dance. This

committee, consisting of Ray Penn, Mercer Duff and George Norris got a good hand from everybody. Plenty of good punch was available at all times and plenty of it consumed. Many prominent people of the village were noticed and don't you think they weren't. It takes the firemen's party to get them all together. We'll take that much credit.

WE THANK YOU FROM THE
BOTTOM OF OUR HEARTS.
Yours,
THE FIREMEN.



Custer 5-5006

Harry A. Lange
Grant Chapel
FUNERAL DIRECTORS

201 West Sierra Madre Blvd.

**BUCKLEE CORNICE
STUDIO**
Venetian Blinds Cleaned and
Renovated
231 E. Lemon, Monrovia
Hours 9-6
Phone Monrovia 1-5604

START YOUR CHRISTMAS DINNER at *Market Basket*

Get set this week for an old-fashioned Yule feast. Place your order with Market Basket now for a plump, broad-breasted turkey, or a tender, juicy roaster . . . and shop early for the trimmings. Our stores are loaded with flavorful foods for your holiday menu—tasty treats to tempt the appetite, an almost endless variety of fine packaged foods, fruits and vegetables at harvest freshness. Prepare everything you can well in advance so you will have more time to enjoy a MERRY CHRISTMAS.

Corn Muffin Mix	14 Oz. Pkg.	16c
Orange Juice	18 Oz. Can	18c
Prune Juice	Qt. Bot.	24c
B. V. Extract	2 1/4 Oz. Jar	23c
Carnation Milk	Tall Can	2 for 19c
Green Olives	3 Oz. Bot.	22c
Pard Dog Food	8 Oz. Can	10c
Leslie's Salt	2 Lb. Pkg.	7c
All Good Apricots	29 Oz. Can	27c
Cleanser	14 Oz. Can	2 for 15c
Old English Wax	Qt. Bot.	69c
Queen Olives	10 Oz. Jar	39c
Tomato Juice	47 Oz. Can	21c
Juice Cocktail	46 Oz. Can	29c
Oatmeal	8 Oz. Pkg.	2 for 27c
Target Popcorn	10 Oz. Pkg.	16c
Wheaties	12 Oz. Pkg.	15c
Hershey's Cocoa	1/2 Lb. Pkg.	9c
Bouillon Cubes	Pkg. of 12	18c
Libby's Peas	20 Oz. Can	15c
Poultry Seasoning	1 Oz. Pkg.	9c

PRICES, EXCEPT PRODUCE, EFFECTIVE THROUGHOUT THE WEEK
Drug items available only in Market Basket stores having drug departments.

Fresh MEATS

STEER - BEEF PRIME	7-in. Cut	Grade A	lb. 33c
RIB ROAST			
STEER BEEF		Grade A	lb. 28c
POT ROAST			
STEER BEEF		Grade A	lb. 19c
SHORT RIBS			
LARGE, SLICED			lb. 34c
BOLOGNA			
SLICED, SPICED			lb. 53c
LUNCH MEAT			

We Reserve
the Right
to Limit
Quantities



**Christmas
Greetings to all**

TOWERING ABOVE A CARE-BOUND WORLD IS THE CAREFREE SPIRIT OF CHRISTMAS. INDEPENDENT OF TIME, INDEPENDENT OF PLACE, INDEPENDENT OF CIRCUMSTANCE, IT EMBRACES ALL. NONE CAN ESCAPE ITS MAGIC SPELL.

FOR YOUR MANY EVIDENCES OF GOOD WILL IN 1945 WE SINCERELY THANK YOU.

D. M. Gilmore
Taxi Service
CU. 5-9900



HAPPY'S
LIQUOR STORE
12 W. Sierra Madre Blvd.



CAKE FLOUR
SWANSDOWN
44 Oz. Pkg.
24c

ROYAL PRINCE
GOLDEN YAMS
20 Oz. Can
19c

FRESH OFF THE COB
NIBLETS CORN
12 Oz. Can
13c

BLUE DIAMOND
I.X.L. ALMONDS
1 Lb. Bag
52c

SOUTHERN MAID
PLUM PUDDING
1 Lb. Can. **69c**

ALL PURPOSE
GLOBE A-1 FLOUR
5 Lb. Bag **30c** 10 Lb. Bag **55c** 25 Lb. Bag **\$1.28**

WHOLE UNPEELED
ALL GOOD APRICOTS
29 Oz. Can **21c**

LARGE BUDDED
DIAMOND WALNUTS
Per Lb. **41c**

NEW WEST
APPLE JUICE
Qt. Bot. **27c**

STICKNEY'S
POULTRY STUFFING
6 Oz. Pkg. **12c**

FRUITS and VEGETABLES

ALL SIZES AT LOW PRICES	
CHRISTMAS TREES	
WASHINGTON DELICIOUS	
APPLES	lb. 12c
UTAH TYPE EXTRA FANCY	
CELERY	lb. 10c
PORTO RICOS VARIETY	
YAMS	lb. 11c
SWEET NAVELS	
ORANGES	lb. 10c

Cut-rate DRUGS

EFFERVESCENT TABLETS
ALKA-SELTZER
Large Size
54c

CASHMERE BOUQUET
Dusting Powder **63c***
AN IDEAL GIFT
Dunhill Lighters **\$1.00**
GIFT WRAPPED - SKIN BRACER
Mennen's **89c***

WOODBURY'S
MATCHED MAKE-UP
Face Powder - Rouge - Lipstick
89c*

GENUINE LEATHER
Billfolds **\$1.00***
(Others to \$4.95)
SMOKEMASTER, CUSTOM MADE
Pipes **\$1.50**
BOX OF 25 - SINCERIDAD
Cigars **\$3.75**

DRUG ITEMS MARKED (*) SUBJECT TO FEDERAL EXCISE TAX.